

**Public Notice.  
Edition 01**

**01.05.2025**



**PROJECTS by CREMA**

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# **PROJECTSbyCREMA**

**Welcome to the first edition of Public Notice;**

**A somewhat periodic publication covering (in no real order)  
real estate, property development, design, people and  
sometimes other things.**

**Legacy is the mark we leave behind—a reflection of vision, craftsmanship, and integrity. It is built over time, shaped by experience, and defined by the quality of what endures. More than just a testament to the past, legacy is a commitment to the future, ensuring that what we create today continues to inspire, serve, and enrich generations to come. It is found in the details—the thoughtful design, the enduring materials, and the careful balance between innovation and tradition. A true legacy is not only seen but felt, shaping the way people live, connect, and experience the world around them.**

**Projects by Crema acknowledges the Traditional Custodians of the lands where we live, work and develop, the Wurundjeri People of the Kulin Nation. We celebrate the diversity of Aboriginal and Torres Strait peoples, and we pay respect to their Elders, past and present.**

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## **01. The Eighth Penthouse**

**The first week of May 2025 presented a major milestone in the lifespan of a unique project, with the release to market of the Studio Kennon-designed penthouse at The Eighth. A project almost seven years in the making, the completion of the penthouse marks the final piece of the puzzle in a long journey that has culminated in the delivery of a very special home in Melbourne.**

**The Eighth's building composition was defined in the embryonic stages of the project through discussions between Nicolas Crema and Pete Kennon (then at Elenberg Fraser).**

**Both aspired to create a building fit for modern times. A building that, over time, would become a 'container of life'.**

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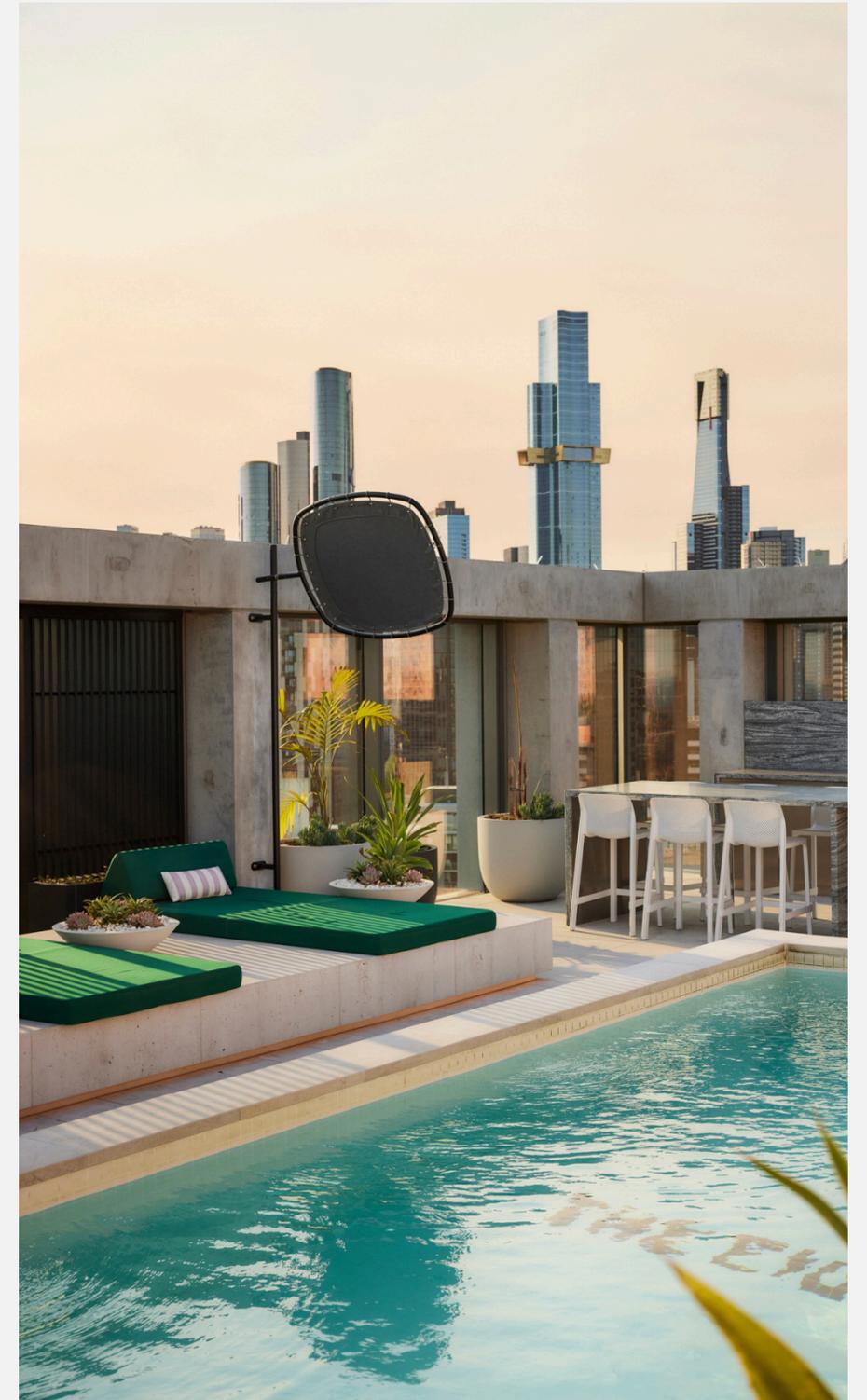
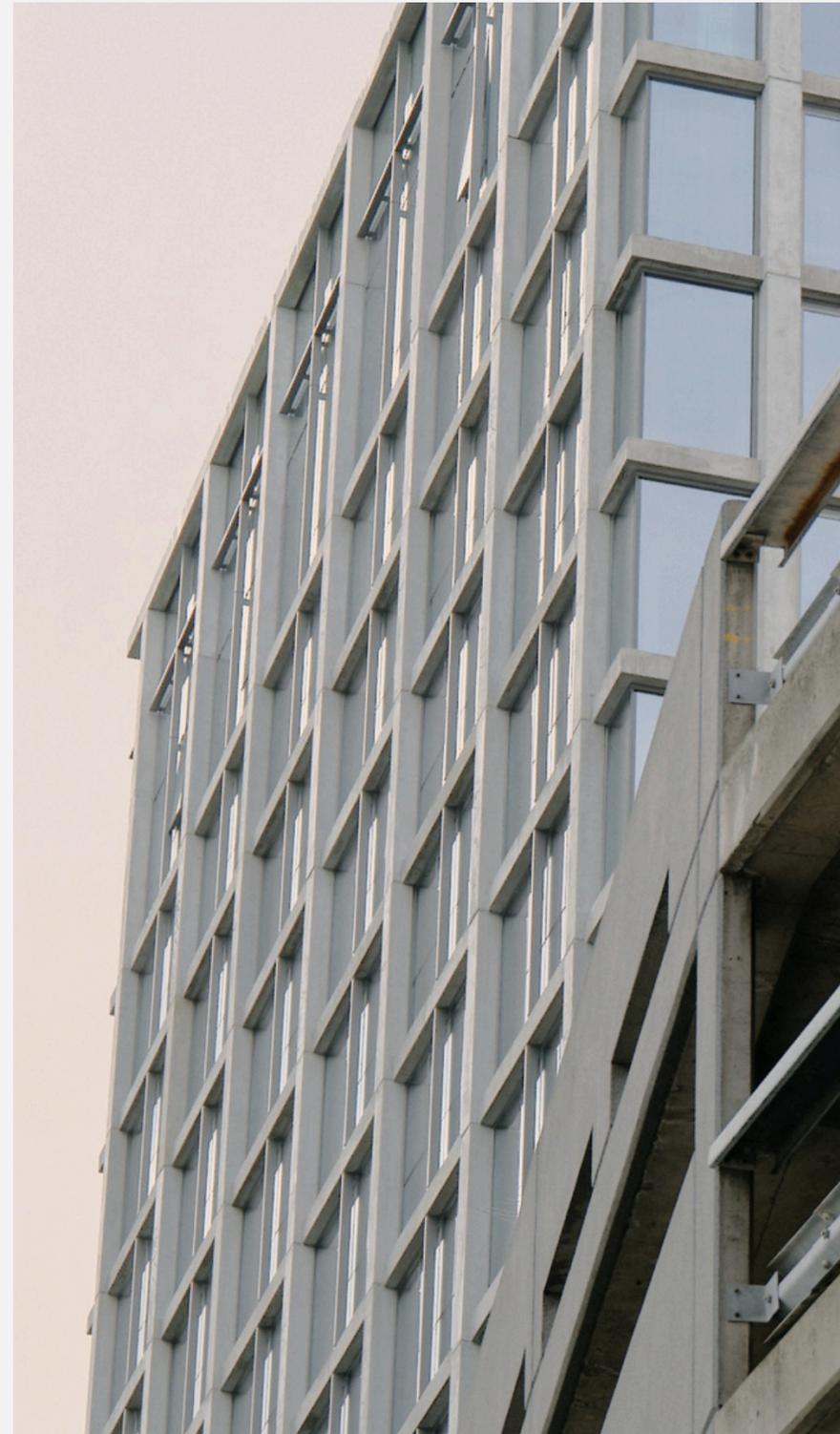
**KENNON**

**The building's make-up would include buzzing hospitality (still working on this), progressive offices, a modern-age wellbeing facility, apartments for the most discerning owners, an enviable rooftop, and a penthouse crowning the structure that would sit shoulder to shoulder with some of the best apartments from around the world.**

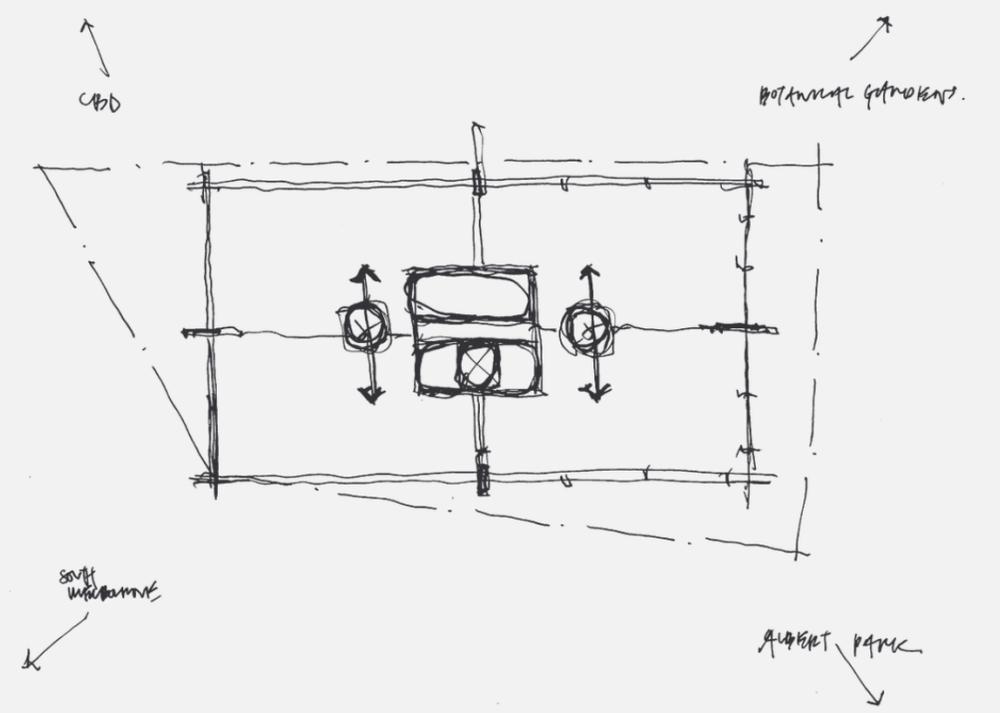
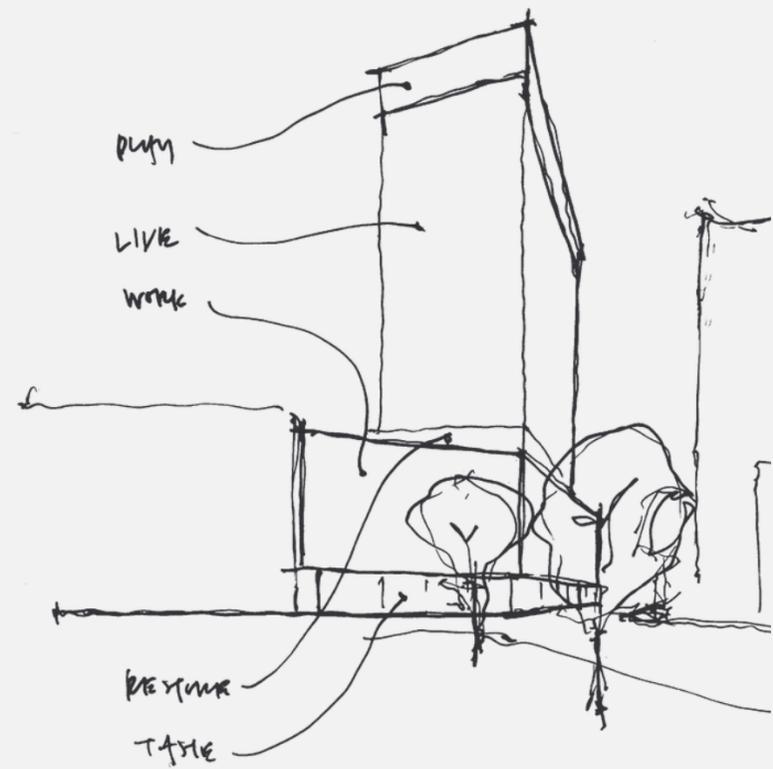
**Fast forward many months, endless design iterations, and unprecedented times (Covid-19), and the finished product is finally here to view.**

**A true collaboration from start to finish, the The Eighth Penthouse is reflective of a long-term partnership committed to delivering something defining, unreplicable and inspiring.**





**The Eighth photographed by Tom Ross and Dylan James.**

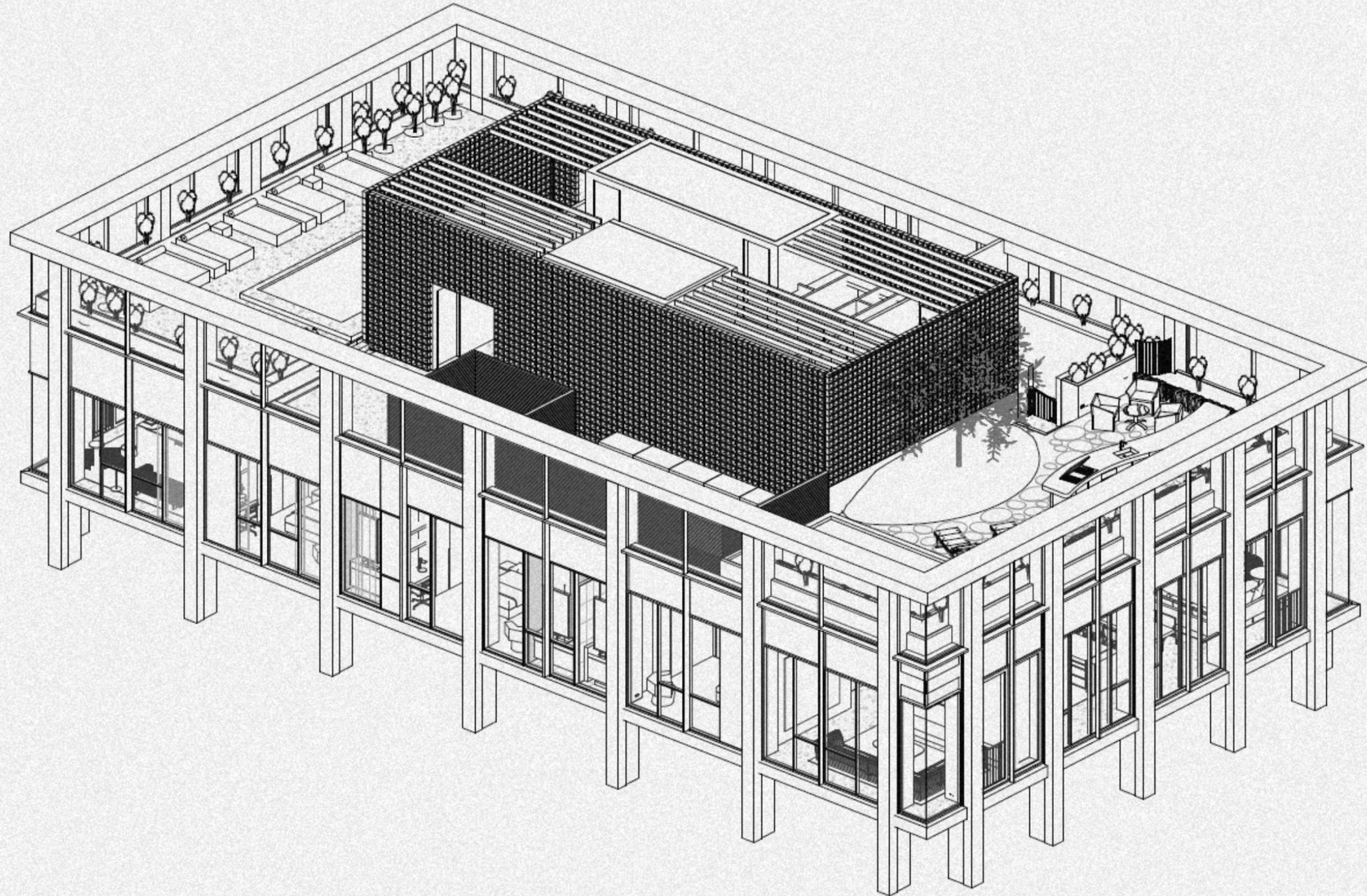


Early concept designs of The Eighth by Pete Kennon.

commences. Dimensions shown are nominal. Figured dimensions shall take precedence over scaled dimensions. Any discrepancies are to be made known to the Architects / Designers studio prior to any works commencing on site. All shop drawings shall be submitted for review and manufacture shall not commence prior to the return of stamped shop drawings.

© Kennon ABN 96 607 655 792

GENERAL NOTES



The Eighth Penthouse construction drawing by Studio Kennon.





**The Eighth Penthouse interior design by Studio Kennon  
Photography by Dylan James.**



**The Eighth Penthouse interior design by Studio Kennon  
Photography by Dylan James.**

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## **02. A Furniture Discussion**

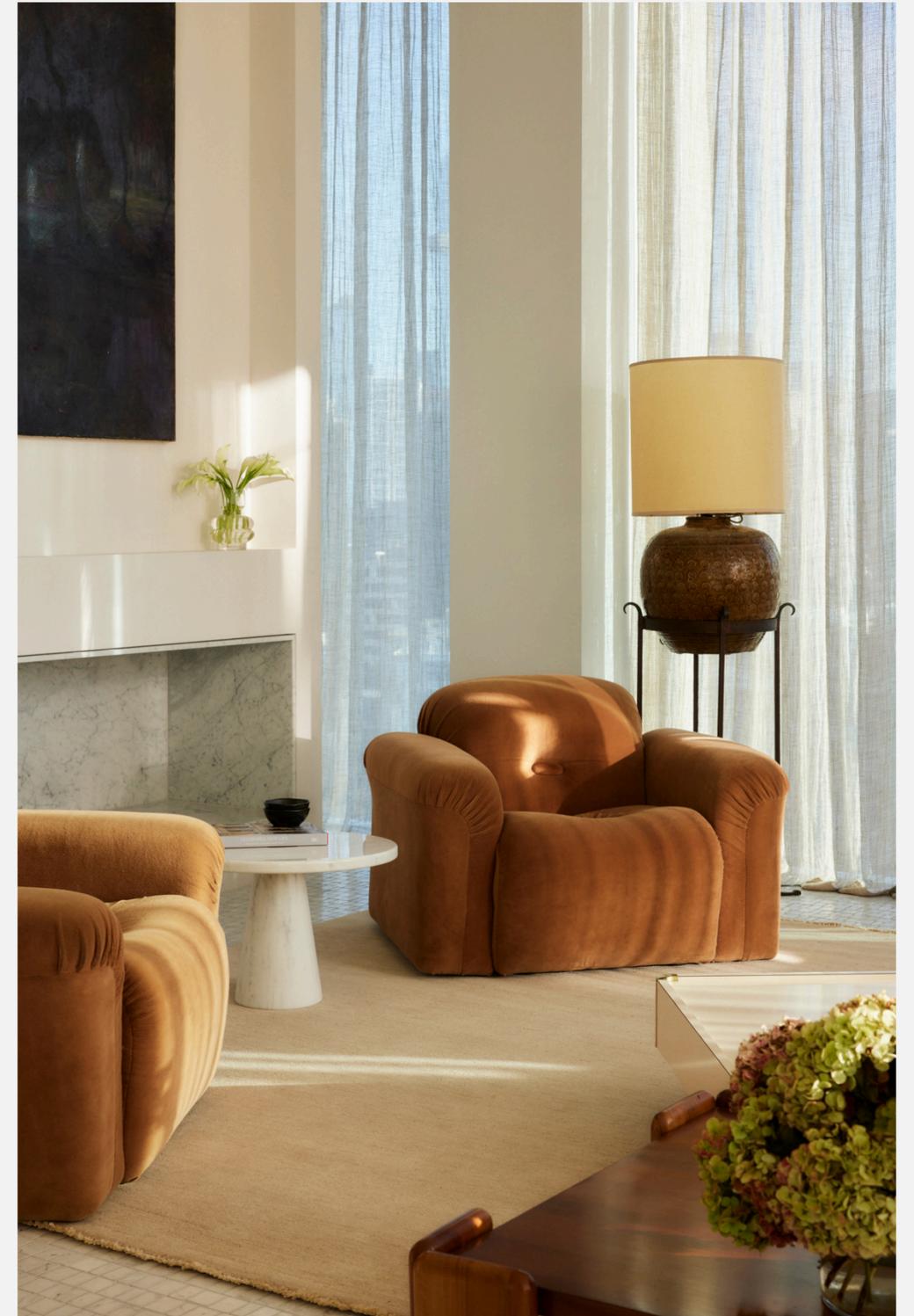
**Integrating old with new to create a one-off proposition.**

**It's somewhat fitting that The Eighth Penthouse launched to market in the week following the end of the 2025 Salone del Mobile in Milano.**

**The annual design event is a week-long celebration of design, architecture, and innovation, drawing international designers and industry professionals.**

**The Eighth Penthouse furniture strategy took a combined team effort from a number of contributors, curated by Studio Kennon and bumped in over the course of four weeks. Utilising a combination of rented, borrowed and purchased pieces sourced from around the world, the end result is a masterful showcase of timeless design and function, and a celebration of some of the world's most famous furniture designers.**

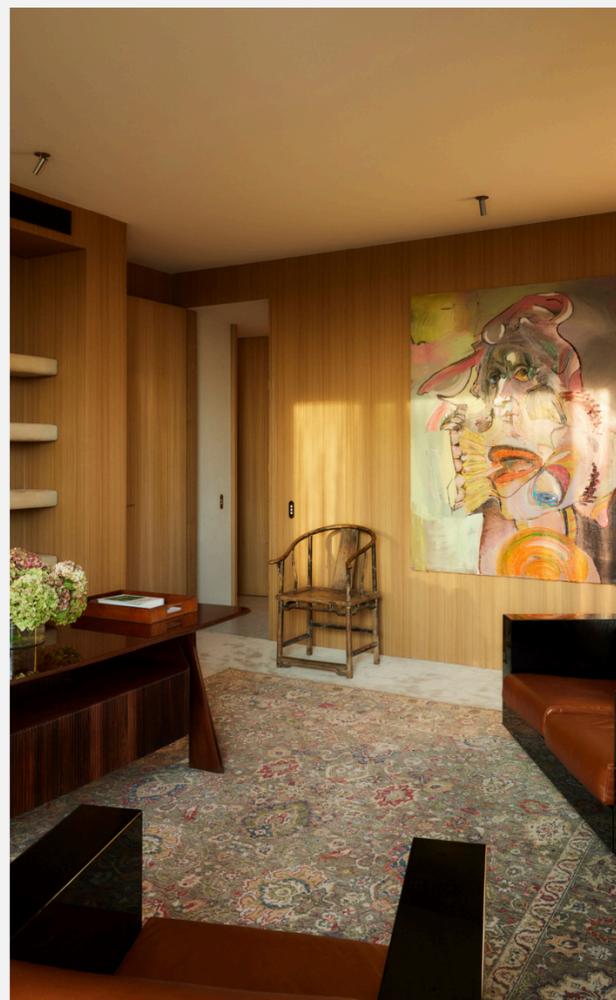
**From the mid-century Italian desk by Vittorio Dassi, c.1950, which sits in the formal study, to the Murano chandeliers by Fontana Arte for Zero Quattro, c.1970s, that hang above Jack Watson's custom 16 person timber dining table, old meets new to complement and enhance Kennon's graceful design palette.**





**Custom made sofa by Jai Jai Upholstery Artisans.**

**Designed by Studio Kennon.**



**Vintage Italian 'Saratoga' two seater sofa by Massimo and Lella Vignelli for Poltronova, c.1968.**

**Mid-century Italian Desk by Vittorio Dassi, c.1950.**



**Custom dining table by Jack Watson Furniture.**

**Designed by Studio Kennon.**

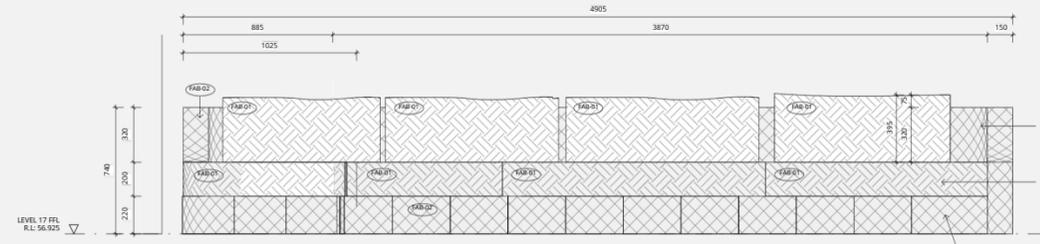
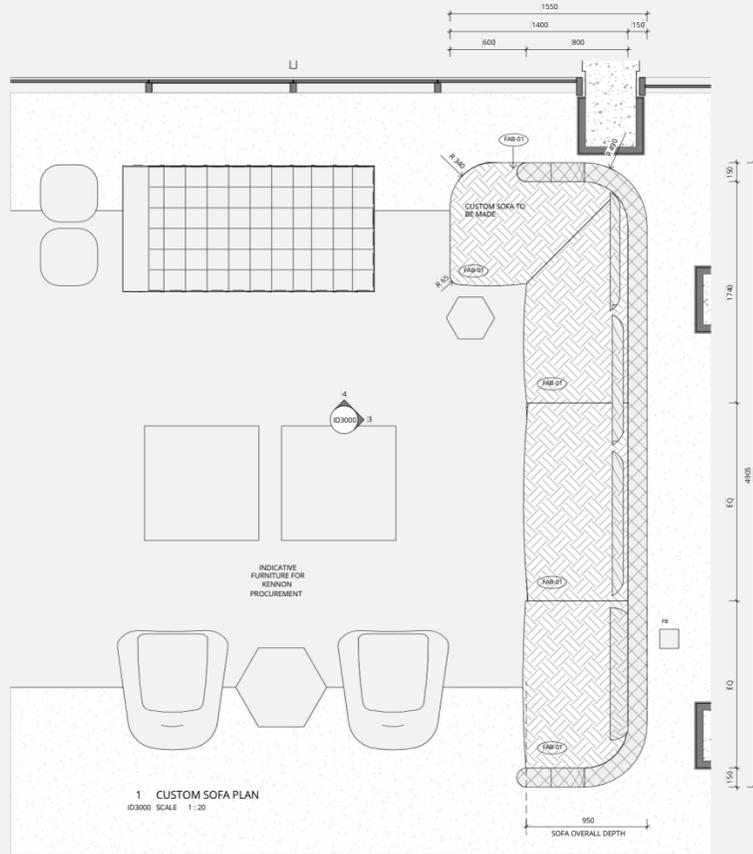


**Italian arm chairs by Adriano Piazzi, c.1970.**

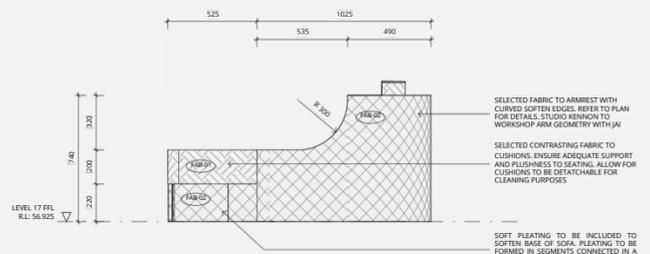


**Vintage Italian 'Eros' coffee table by Angelo Mangiarotti for Skipper, c.1970.**

**'Inca' console by Angelo Mangiarotti for Skipper, c.1970.**



3 CUSTOM SOFA ELEVATION 01  
ID3000 SCALE 1:15



4 CUSTOM SOFA ELEVATION 02  
ID3000 SCALE 1:15

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GENERAL NOTES

Builders / Contractors shall verify all dimensions before any work commences. Dimensions shown are nominal. Figured dimensions shall take precedence over scaled dimensions. Any discrepancies are to be made known to the Architects / Designers studio prior to any works commencing on site. All shop drawings shall be submitted for review and manufacture shall not commence prior to the return of stamped shop drawings.

SELECTED FABRIC TO ARMREST WITH CURVED SOFTEN EDGES. REFER TO PLAN FOR DETAILS. STUDIO KENNON TO WORKSHOP ARM GEOMETRY WITH JAI  
SELECTED CONTRASTING FABRIC TO CUSHIONS. ENSURE ADEQUATE SUPPORT AND FLUSHNESS TO SEATING. ALLOW FOR CUSHIONS TO BE DETACHABLE FOR CLEANING PURPOSES  
SOFT PLEATING TO BE INCLUDED TO SOFTEN BASE OF SOFA. PLEATING TO BE FORMED IN SEGMENTS CONNECTED IN A SKIRT

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Rev	Date	Chkd	Reason for Issue
Based on Drawings			
Received:			



PERSPECTIVE FOR INDICATIVE USE ONLY

FABRIC SELECTION:  
**FB-01 - CUSHIONS**

Linia Parissi - Snow

**FB-02 - BACKREST & SKIRT**

Elliot Clarke - Da Vinci - Natural - 100% Linen



REFERENCE IMAGE FOR ORGANIC SHAPE

REFERENCE IMAGE FOR ARMS AND BACKREST

NORTH

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Project THE EIGHTH PENTHOUSE  
8 PALMERSTON CRESCENT, SOUTH MELBOURNE,  
3205  
Title CUSTOM SOFA - DETAILS

Scale @ As indicated Dwg No ID3000  
A1 Drawn By Author Chkd Checker Rev

Date 11/06/24 Project No





**Custom sofa designed by Studio Kennon and made by Jai Jai Upholstery Artisans.**



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